



SOURCE ONE'S NORTH AMERICAN LEAD GENERATION PROGRAM

2008 Rate Schedule

Canadian Programs	Standard	Premium	Platinum	High Impact
	(5" x 2")	(5" x 4")	(10" x 4")	(10" x 12")
Card 66 (85K)	\$1,995	\$3,795	\$6,995	\$19,995
Card 67/68 (145K)	\$3,995	\$6,995	\$12,995	\$35,995
Card 69/70 (140K)	\$3,995	\$6,995	\$12,995	\$35,995
Card 71/72 (142K)	\$3,995	\$6,995	\$12,995	\$35,995
US Card #3 (135K)	n/a	\$5,995	\$10,995	\$29,995
Card 73/74 (190K)	\$3,995	\$6,995	\$12,995	\$35,995
Card 75/76 (141K)	\$3,995	\$6,995	\$12,995	\$35,995
Card 77 (60k)	\$1,995	\$3,795	\$6,995	\$19,995

North American – 1 Year Programs (Monthly Fee + Options)

Standard Program	\$1,750*	(20% Discount)
Premium Program	\$2,995*	(23% Discount)
Platinum Program	\$5,250*	(27% Discount)

*Greater of 175,000 or 0.5% of FD shares outstanding

CONTACT

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